



EMPOWERING LEADERS - ELEVATING ORGANIZATIONS
DRIVING SUCCESS

CAPABILITY STATEMENT

ABOUT EQUITIFY

At EquitiFY, our mission is to empower leaders and optimize organizations to create diverse, equitable, and inclusive environments where people and performance thrive. We do this through culturally competent strategy, coaching, and training—always with a focus on dismantling systemic barriers and driving sustainable impact.

DIFFERENTIATORS



Integrative Strategy vs. Siloed Solutions

We embed DEI into core operations—hiring, performance, and leadership—making inclusion foundational, not an add-on.



Data-Driven Customization

Our solutions are built on advanced analytics and predictive modeling, tailored to each organization's unique needs and risks.



Sustainable Measurement vs. Pulse-Only Metrics

We track equity KPIs and ROI, enabling continuous improvement through quarterly dashboards and internal capacity building.



Holistic Culture Transformation

We address behaviors and the systems—policies, norms, decision-making—that sustain inclusive workplaces.



Immersion, Not Training

Leaders apply strategies in real time through live interventions, peer feedback, and experiential learning.

CORE COMPETENCIES



Executive & Staff Development



Equity-Centered Training & Change Management



Organizational & Workforce Development



Performance & Impact Measurement



Values-Driven Execution

PLATFORM

FLÖDIFY offers a flexible, engaging learning experience tailored to diverse styles. Through dynamic videos, interactive quizzes, scenario-based activities, and written materials, learners build skills in a way that suits their needs—reinforced by case studies, group discussions, and progress tracking.



Company Certifications

- SBA Small Business
- CA DGS SB (Micro), SB-PW: 2028427
- CPUC MBE Certification: VON: 22000950
- NMSSDC Minority Owned Certification: WR07590
- CMAS: 4-23-03-1000

NAICS

- 611430
- 541611
- 541612
- 541618
- 541720
- 611710
- 624190

DUNS: 101028989

Cage 9CPM3

UEI: CW59G7N2W9G1

Work Area: National

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OUR CLIENTS



OUR PARTNERS

